

H&H Motorsports

Who is H&H Motorsports?

H&H Motorsports is a race teams composed of friends and family, based out of Chesapeake, VA. The driver of the H&H Motorsports asphalt modified is Chris Humblet. The H&H Motorsports team has a unique situation, Jimmy Humblet; team owner is also a fellow competitor of Chris. Jimmy drivers a modified for Morris Racing. The teams work together to have the best outing at every race they go to. Many times finishing just ahead of each other. Morris Racing and H&H motorsports have had great results racing together and their success shows for Chris. Chris completed his forth season as a driver with 12 top 5s and 4 wins. He also won the inaugural championship for the modified division at the new Dominion Raceway. As well as finishing 2nd in points at South Boston Speedway, only to be beat by team owner and father Jimmy.

Just how can motorsports sponsorship benefit your business?

Motorsports sponsorship can increase name awareness through visibility in the community. Of course, an added benefit is the potential tax break and advertising write-off you may be able to obtain for your business. Maybe we could park the car in front of your store? It will definitely draw attention. You'll find customers coming in and asking about the racecar. Use the opportunity as a public relations vehicle by displaying the racing team picture on the wall of the office or store.

We are committed to our sponsors. We do everything we can to support them in return and push their business or product to our fans and fellow racers. In return for our advertisement with our team, we would push your company as our premier parts dealer. There are many different options that would work great for us both to make the most of your advertisement with our team. Often at our race events we have a meet and greet with the fans, this would be a great time for us to pass out any literature, promotions, or cards to our fans. We can also direct our fans to your website through our social media page and website. We have weekly updates on social media and this is another way we get your name to our fans continually.

Excellent exposure opportunities for your company and/or products to the race fans may include (but are not limited to) the following:

- At the track: announcements over the PA system - before, during or after a race
- Internet exposure (at select tracks with live streaming)
- On the car/Tee-shirts: Decal with your company name/logo/product.
- Driving/pulling a hauler on the highway to an event. A decal of your company name on the rear of our large enclosed trailer.
- Car shows and company events with appearances of the car and or driver/team.

We have different levels of sponsorship that can fit any budget and business.



Who our advertising reaches:

We reach race fans and teams all across Virginia and North Carolina. Advertising your business on our race trailer and racecar is a great way to attract new business. Race fans and teams are very loyal. Seeing your business' name and location will prompt them to visit it when they are in the area. As stated, we can pass out any information, promotions, or anything likewise to all of our fans and fellow race teams.

Future of H&H Motorsports:

With the start of the 2017 season, Jimmy and Chris will be racing at Dominion Speedway in Spotsylvania, VA, South Boston Speedway in South Boston VA, and a few other tracks across VA and NC. They will also be running a super street racecar at Dixieland Speedway in Elizabeth City,

NC. Our goals for 2017 are to continue to perform at the top of the fields, and the team's long-term goal for the season is to win as many races as possible and contend for championships. In order to reach these goals, sponsorship will be essential to the team.

As you've seen, these two teams are committed to the sport of motorsports racing. Our top priorities are put toward our sponsors and the fans. To discuss sponsorship opportunities or to learn more about how to get involved, please contact, Jimmy Humblet by phone at (757) 241- 3667 or Chris Humblet by phone at (252) 421-0006 or by email humbletc@gmail.com.

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